

Summer Training Project work of M.COM 2020-21

S.N.	Nature of linkage	Title of linkage	Name of the partnering insitution /industry/research lab with contact details	Duration (From -To)	Participant
1	Human Resource Management	Human Resource Policies	Space Fashion Pvt.Ltd., Ludhiana	August 1, 2021 to September 15, 2021	Prabhjeet Kaur
2	Financial Management	Ratio Analysis	Nice Exports Pvt. Ltd. Ludhiana	August 1, 2021 to September 15, 2021	Shriya
3	Marketing Management	Product Mix	Hindustan Tyre Company Ludhiana	August 1, 2021 to September 15, 2021	Ranjana
4	Financial Management	Financial Analysis	Goyal Automotiv, Industrial area, Ludhiana	August 1, 2021 to September 15, 2021	Kashish Vashisht
5	Marketing Management	Sales Management	Turels Sales Corportion,Ludhiana	August 1, 2021 to September 15, 2021	Parul Singh
6	Financial Management	Training & Development of employees	Chetna Hitech engineers, Parkash Nagar, Ludhiana	August 1, 2021 to September 15, 2021	Diksha Vij
7	Financial Management	Banking and finance	HDFC Bank Ltd.,Gahaur	August 1, 2021 to September 15, 2021	Pooja
8	Human Resource Management	Human resource Management	Om Careers ,Miller Ganj,Ldh	August 1, 2021 to September 15, 2021	Prabhleen Kaur
9	Human Resource Management	Recruitment and Selection policies	Hindustan Tyre Co.,Industrial area, Ludhiana	August 1, 2021 to September 15, 2021	Ria
10	Production Management	Manufacturing and Processing	Sahib synthetics Pvt. Ltd., Ludhiana (09814689000)	August 1, 2021 to September 15, 2021	Netra Kapoor
11	Production Management	Production Cycle-Analysis of Quality Management	Ajay Knitwears &Fabrics Pvt. Ltd.ludhiana	August 1, 2021 to September 15, 2021	Samridhi Jain
12	Human Resource Management	Human Resource Development	Multichannel Creative, Rurka Road, Goraya	August 1, 2021 to September 15, 2021	Amanpreet Kaur
13	Financial Management	Capital structure	Bhasin Industries, 3-A, Industrial area,Ludhiana	August 1, 2021 to September 15, 2021	pooja

14	Production Management	Production and Material Management	Divish Exim Pvt. Ltd.	August 1, 2021 to September 15, 2021	Iqbal kaur alag
15	Taxation	Goods and services Tax - application in Textile Industry	Vardhmaan Textiles, Ldh	August 1, 2021 to September 15, 2021	Mehak jain
16	Marketing Management	Sales Promotion	Greatway apvt. Ltd. Ludhiana	August 1, 2021 to September 15, 2021	kashika bhatia
17	Production Management	Production Process	Nagpal Exports Ramgarh Road, Chandigarh Road, Ldh	August 1, 2021 to September 15, 2021	Swati Kumari
18	Human Resource Management	HR, Sales, Working Capital and Production	Shiva Tex Fabs Pvt. Ltd, Near Machhiwara	August 1, 2021 to September 15, 2021	Karamvir Singh
19	Marketing Management	Export Marketing Procedure	Brothers Impex India ,B 21/3840, New Janta Nagar	August 1, 2021 to September 15, 2021	Aishwarya kaur
20	Production Management	Material and Production Procedure	Nagpal Exports Ramgarh Road, Chandigarh Road, Ldh	August 1, 2021 to September 15, 2021	Ranjana Menali
21	Human Resource Management	Human Resource Management	Apt Manufacturers Pvt. Ltd. Ludhiana	August 1, 2021 to September 15, 2021	Chetna Sandhu
22	Financial Management	Financial Analysis	Prime Hydrolics, Ldh.	August 1, 2021 to September 15, 2021	Neha
23	Insurance Management	Insurance Process	LIC - Unit 3 Ldh	August 1, 2021 to September 15, 2021	Amrita
24	Human Resource Management	Employee satisfaction	Hero Cycles Ltd.	August 1, 2021 to September 15, 2021	Vikas Kumar
25	Human Resource Management	HR Policies & its implementation	Jindal Fabrics Pvt. Ltd., LDH	August 1, 2021 to September 15, 2021	Yogita Chawla
26	Financial Management	Financial Analysis	Silverline Packwell, Ldh.	August 1, 2021 to September 15, 2021	Yukta Verma
27	Marketing Management	Marketing Management & Customer Satisfaction	SP Handloom, Ldh	August 1, 2021 to September 15, 2021	Harvinder Kaur
28	Marketing Management	Marketing Management	AKCM Insurance Auxiliary Services Ltd.	August 1, 2021 to September 15, 2021	Manvir kaur

29	Human Resource Management	Recruitment and Selection policies	Airtel, Dugri Branch Ldh.	August 1, 2021 to September 15, 2021	Shruti
30	Sales Management	Sales Management	Kuljeet Enterprises Ldh.	August 1, 2021 to September 15, 2021	Kiranjot Kaur
31	Human Resource Management	A Study of Labour Turnover	Avon Ispat & Power Ltd.	August 1, 2021 to September 15, 2021	Bismmeet Kaur
32	Human Resource Management	Training & Development of employees	Dhanoa Exports , Longowal Colony dh	August 1, 2021 to September 15, 2021	Harsimran Kaur
33	Human Resource Management	Job Satisfaction of Employees	Pancea Biotech Pv. Ltd., Ldh	August 1, 2021 to September 15, 2021	Harshita bhasin
34	Production Management	Production cycle	hindustan Tyres 7 Co. Ltd.	August 1, 2021 to September 15, 2021	Bhanu Jain
35	Financial Management	Financial Analysis	D-2 , Hampton Court , Chd. Road, Ldh	August 1, 2021 to September 15, 2021	Aashna
36	Human Resource Management	Employee Motivation in dyeing Industries	Nanak Dyeing Ltd., Focal Point	August 1, 2021 to September 15, 2021	Riya Dhingra
37	Financial Analysis	Swot Analysis	LG Electronics , Jalandhar	August 1, 2021 to September 15, 2021	Nikansha Jain
38	Human Resource Management	Employee Empoerment And Skill Development	Raj Textile, Ludhiana	August 1, 2021 to September 15, 2021	Rythem Saluja
39	Human Resource Management	HR,Sales management and Production	Pentavox Herbals factory	August 1, 2021 to September 15, 2021	Pooja Dhaliwal
40	Sales Management	Sales Management	Shri Krishna Traders Model Town	August 1, 2021 to September 15, 2021	Varsha
41	Human Resource Management	Human Resource Management	Mrs. Bector Food Specialities Ltd., Phillaur, Dist. Jalandhar	August 1, 2021 to September 15, 2021	Ayushi Sharma
42	Financial Management	Ratio Analysis	HDFC Bank Ltd.,Gill Road aldh	August 1, 2021 to September 15, 2021	Priyanka

	Sales and Marketing	Marketing Strategies	Verka Milk Plant, LDH	August 1, 2021 to September 15, 2021	Karan
44	Production Management	Material and Production Procedure	Jamal Exports Pvt. Ltd.Ldh	August 1, 2021 to September 15, 2021	Riya Sethi
45	Sales and Marketing	Advertising & promotion	Hero Cycles, Ludhiana	August 1, 2021 to September 15, 2021	Devan
46	Production Management	Production and Purchase Department.	S.R Nagpal Hosiery, bahadur ke Road, Ludhiana	August 1, 2021 to September 15, 2021	Chahat Aggarwal



Principal
SCD Govt. College, Ludhiana



07/04
Head of Department