

3.5.1 Number of Collaborative activities for Research, Faculty exchange, Student exchange/ Internship during the year							
1. Summer Training Project work of M.COM (General) Sem 2 (2020-21)							
Sl. No.	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the Participant	Year of collaboration	Duration	Nature of the activity	Link to the relevant document
1	Human Resource Policies	Space Fashion Pvt.Ltd., Ludhiana	Prabhjeet Kaur	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
2	Ratio Analysis	Nice Exports Pvt. Ltd. Ludhiana	Shriya	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
3	Product Mix	Hindustan Tyre Company Ludhiana	Ranjana	2020-21	August 1, 2021 to September 15, 2021	Marketing Management	attached as e - copy
4	Financial Analysis	Goyal Automotiv, Industrial area, Ludhiana	Kashish Vashisht	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
5	Sales Management	Turels Sales Corportion,Ludhiana	Parul Singh	2020-21	August 1, 2021 to September 15, 2021	Marketing Management	attached as e - copy
6	Training & Development of employees	Chetna Hitech engineers, Parkash Nagar, Ludhiana	Diksha Vij	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
7	Banking and finance	HDFC Bank Ltd.,Gahaur	Pooja	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
8	Human resource Management	Om Careers ,Miller Ganj,Ldh	Prabhleen Kaur	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
9	Recruitment and Selection policies	Hindustan Tyre Co.,Industrial area, Ludhiana	Ria	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
10	Manufacturing and Processing	Sahib synthetics Pvt. Ltd., Ludhiana (09814689000)	Netra Kapoor	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy
11	Production Cycle-Analysis of Quality Management	Ajay Knitwears &Fabrics Pvt. Ltd.ludhiana	Samridhi Jain	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy

12	Human Resource Development	Multichannel Creative, Rurka Road, Goraya	Amanpreet Kaur	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
13	Capital structure	Bhasin Industries, 3-A, Industrial area,Ludhiana	pooja	2020-21	August 1, 2021 to September 15, 2021	Financial Mangement	attached as e - copy
14	Production and Material Management	Devish Exim Pvt. Ltd.	Iqpreet kaur alag	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy
15	Goods and services Tax - application in Textile Industry	Vardhmaan Textiles, Ldh	Mehak jain	2020-21	August 1, 2021 to September 15, 2021	Taxation	attached as e - copy
16	Sales Promotion	Greatway apvt. Ltd. Ludhiana	kashika bhatia	2020-21	August 1, 2021 to September 15, 2021	Marketing Management	attached as e - copy
17	Production Process	Nagpal Exports Ramgarh Road,Chandigrh Road, Ldh	Swati Kumari	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy
18	HR,Sales,Working Capital and Production	Shiva Tex Fabs Pvt. Ltd, Near Machhiwara	Karamvir Singh	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
19	Export Marketing Procedure	Brothers Impex India ,B 21/3840,New Janta Nagar	Aishwarya kaur	2020-21	August 1, 2021 to September 15, 2021	Marketing Management	attached as e - copy
20	Material and Production Procedure	Nagpal Exports Ramgarh Road,Chandigrh Road, Ldh	Ranjana Menali	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy
21	Human Resource Management	Apt Manufacturers Pvt. Ltd. Ludhiana	Chetna Sandhu	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
22	Financial Analysis	Prime Hydrolics, Ldh.	Neha	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
23	Insurance Process	LIC - Unit 3 Ldh	Amrita	2020-21	August 1, 2021 to September 15, 2021	Insurance Management	attached as e - copy
24	Employee satisfaction	Hero Cycles Ltd.	Vikas Kumar	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy

25	HR Policies & its implementation	Jindal Fabrics Pvt. Ltd., LDH	Yogita Chawla	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
26	Financial Analysis	Silverline Packwell, Ldh.	Yukta Verma	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
27	Marketing Management & Customer Satisfaction	SP Handloom, Ldh	Harvinder Kaur	2020-21	August 1, 2021 to September 15, 2021	Marketing Management	attached as e - copy
28	Marketing Management	AKCM Insurance Auxiliary Services Ltd.	Manvir kaur	2020-21	August 1, 2021 to September 15, 2021	Marketing Management	attached as e - copy
29	Recruitment and Selection policies	Airtel, Dugri Branch Ldh.	Shruti	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
30	Sales Management	Kuljeet Enterprises Ldh.	Kiranjot Kaur	2020-21	August 1, 2021 to September 15, 2021	Sales Management	attached as e - copy
31	A Study of Labour Turnover	Avon Ispat & Power Ltd.	Bismmeet Kaur	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
32	Training & Development of employees	Dhanoa Exports , Longowal Colony dh	Harsimran Kaur	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
33	Job Satisfaction of Employees	Pancea Biotec Pv. Ltd., Ldh	Harshita bhasin	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
34	Production cycle	hindustan Tyres 7 Co. Ltd.	Bhanu Jain	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy
35	Financial Analysis	D-2 , Hampton Court , Chd. Road, Ldh	Aashna	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
36	Employee Motivation in dyeing Industries	Nanak Dyeing Ltd., Focal Point	Riya Dhingra	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
37	Swot Analysis	LG Electronics , Jalandhar	Nikansha Jain	2020-21	August 1, 2021 to September 15, 2021	Financial Analysis	attached as e - copy
38	Employee Empoerment And Skill Development	Raj Textile, Ludhiana	Rythem Saluja	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
39	HR,Sales management and Production	Pentavox Herbals factory	Pooja Dhaliwal	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
40	Sales Management	Shri Krishna Traders Model Town	Varsha	2020-21	August 1, 2021 to September 15, 2021	Sales Management	attached as e - copy

41	Human Resource Management	Mrs. Bector Food Specialities Ltd., Phillaur, Dist. Jalandhar	Ayushi Sharma	2020-21	August 1, 2021 to September 15, 2021	Human Resource Management	attached as e - copy
42	Ratio Analysis	HDFC Bank Ltd., Gill Road aldh	Priyanka	2020-21	August 1, 2021 to September 15, 2021	Financial Management	attached as e - copy
43	Marketing Strategies	Verka Milk Plant, LDH	karan	2020-21	August 1, 2021 to September 15, 2021	Sales and Marketing	attached as e - copy
44	Material and Production Procedure	Jamal Exports Pvt. Ltd.Ldh	Riya Sethi	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy
45	Advertising & promotion	Hero Cycles, Ludhiana	Devan	2020-21	August 1, 2021 to September 15, 2021	Sales and Marketing	attached as e - copy
46	Production and Purchase Department.	S.R Nagpal Hosiery, bahadur ke Road, Ludhiana	Chahat Aggarwal	2020-21	August 1, 2021 to September 15, 2021	Production Management	attached as e - copy

2. Summer Training Project work of M.COM (BUSINESS INNOVATIONS) Sem 2 (2020-21)

Sl. No.	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Year of collaboration	Duration	Nature of the activity	Link to the relevant document
1	Sales Management	Vikswkarma Hardware and Manufacturer Limited	Amarjeet Singh	2020-21	august 1 2021 to september 11, 2021	Marketing Management	attached as e - copy
2	Financial Markets and Management	Prince Kharay Capital Pvt. Ltd. , Ludhiana.	Harmanmeet Singh Kharay	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy
3	Market Research	Reelo Technologies Pvt. Ltd.	Pooja	2020-21	august 1 2021 to september 11, 2021	Marketing Management	attached as e - copy
4	Goods and Service Tax	Namdhari Industrial Traders Pvt . Ltd .	Yukta Goel	2020-21	august 1 2021 to september 11, 2021	Taxation Management	attached as e - copy
5	Comparative Analysis of	Sriyansh Ispat Ltd.	Sarthak Jain	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy

	Financial Statements						
6	Marketing and sales promotion	New Ashok Telecom Pvt. Ltd . , Ludhiana	Diksha	2020-21	august 1 2021 to september 11, 2021	Marketing Management	attached as e - copy
7	Sales Promotion	Vikswkarma Mechanical Works Pvt. Ltd .	Geetanjali	2020-21	august 1 2021 to september 11, 2021	Sales Management	attached as e - copy
8	Employee Motivation	Ishaani Creation Pvt. Ltd. , Ludhiana	Saloni	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy
9	Understanding Financial Needs and Sales of Financial Product to Bank Customers	HDFC Bank Limited , Ludhiana	Manpreet Kaur	2020-21	august 1 2021 to september 11, 2021	Sales Management	attached as e - copy
10	Production	K.W. Rims India Pvt. Ltd .	Rahat Gautam	2020-21	august 1 2021 to september 11, 2021	Production Management	attached as e - copy
11	Financial Analysis	IGC Fastners Pvt. Lmt.	Gurpreet Kaur	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy
12	Social Media Marketing	Digladder Pvt. Ltd.	Isha	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy
13	Logistics Management	Jupiter Sales Private Limited , Ludhiana	Sidesh Kumar	2020-21	august 1 2021 to september 11, 2021	Production Management	attached as e - copy
14	Marketing and SAAS Sales	ShilpMIS Technologies Pvt. Ltd. Surat , Gujrat .	Sakshi Arora	2020-21	august 1 2021 to september 11, 2021	Marketing and Sales Management	attached as e - copy
15	Employee Retention	Care and Cure , Ludhiana	Prasha	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy

16	Production and Operational Management	Mailbox Fashion Pvt. Ltd.	Ruhi	2020-21	august 1 2021 to september 11, 2021	Production and Operational Management	attached as e - copy
17	Financial Analysis	Virindra Buildcon Pvt. Ltd.	Bharti Anand	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy
18	Accounting & Accounting Tools	Balancesheet of Proprietorship Firm	Pranav Jain	2020-21	august 1 2021 to september 11, 2021	Accounting Management	attached as e - copy
19	Marketing and Sales Promotion	PM Telecom Pvt. Ltd. , Ludhiana	Mansi Puri	2020-21	august 1 2021 to september 11, 2021	Marketing and Sales Management	attached as e - copy
20	Financial Analysis	Gill Wheel Point Pvt. Ltd.	Deepanshu	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy
21	Green Marketing and its Impact on Consumer Behaviour	R.K. Foundry & Engineering Works	Aashley Kochhar	2020-21	august 1 2021 to september 11, 2021	Marketing Management	attached as e - copy
22	Analysis of Financial Products	Bajaj Capital Limited	Jaspreet Kaur	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy
23	Production Management	Cosmas Research Lab Ltd. Ludhiana	Simranjeet Kaur	2020-21	august 1 2021 to september 11, 2021	Production Management	attached as e - copy
24	Impact of Product Packaging on Consumer Buying Behaviour	M/S Param Traders	Akshay Vij	2020-21	august 1 2021 to september 11, 2021	Marketing Management	attached as e - copy
25	Employee Motivation	Parmeshwari Silk Mills Ltd. ,Ludhiana	Amandeep Kaur	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy
26	Financial Analysis	Chemistar India Pvt. Ltd.	Manav	2020-21	august 1 2021 to september 11, 2021	Financial Management	attached as e - copy

27	Employee Motivation	Poonam Enterprises Pvt. Ltd .	Shweta Pajni	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy
28	Study of Factors Affecting Selection Behaviour towards Retail Loans	Uco Bank in Ludhiana	Palwinder Singh	2020-21	august 1 2021 to september 11, 2021	Bank Management	attached as e - copy
29	Sales Management and Sales Promotion	Montreal Overseas Consultant Pvt. Ltd .	Divya	2020-21	august 1 2021 to september 11, 2021	Sales Management	attached as e - copy
30	Evaluation of Marketing Strategies of Paytm	Duke Fashions Ludhiana	Simranjeet Kaur	2020-21	august 1 2021 to september 11, 2021	Marketing Management	attached as e - copy
31	Recruitment and Selection of Employees	Param Traders	Harshdeep Singh	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy
32	Study of NPA of SBI	State Bank of India , Ludhiana	Shivam Bhansal	2020-21	august 1 2021 to september 11, 2021	Bank Management	attached as e - copy
33	Employee Engagement	Eastman Cast & Forge Ltd. , Ludhiana	Karamjeet Kaur	2020-21	august 1 2021 to september 11, 2021	Human Resource Management	attached as e - copy
34	Supply Chain Management	Shri Bala JI Cycle Industries	Kritia Kapur	2020-21	august 1 2021 to september 11, 2021	Supply Management	attached as e - copy
35	Production and Operations Management	Lyallpur Hosiery Factory , Ludhiana	Simran Malhotra	2020-21	august 1 2021 to september 11, 2021	Production Management	attached as e - copy
36	Health and Safety Policy	KSC Group of Companies , Ludhiana	Harmanpreet Kaur	2020-21	august 1 2021 to september 11, 2021	Insurance Management	attached as e - copy
37	Astudy on Customer Satisfaction	HDFC Bank Limited , Ludhiana	Yasmeen Lakhanpal	2020-21	august 1 2021 to september 11, 2021	Bank Management	attached as e - copy

3. Summer Training Project work of M.SC IT Sem 4 (2020-21)

Sl. No .	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Year of collaboration	Duration	Nature of the activity	Link to the relevant document
1	Online shopping E-Commerce website	PHP Web Development	HIMANSHU PURI	2020-2021	6 months	PHP,HTML,Bootstrap and CSS,Mysql	attached as e - copy
2	Jabbage	Paypanel Pvt. Ltd.	JASPREET KAUR	2020-2021	6 months	Pycharm (python ide) ,Mysql	attached as e - copy
3	Online Job Portal	ThinkNext Technologies Pvt. Ltd.	PRITPAL SINGH	2020-2021	6 months	Python, Html, css, Bootstrap, Django Framework	attached as e - copy
4	D4U(Door to Door diesel delivery)	CSI Computech India Pvt. Ltd.	SAKSHI MAKKAR	2020-2021	6 months	Reactapp,NodeJs and Express framework,MongoDB database.	attached as e - copy
5	The Flora Nursery	HB Infotech Solutions	SNIGDHA JAIN	2020-2021	6 months	PHP, Ajax, MySql,HTML, CSS, Bootstrap, JQuery	attached as e - copy
6	Online Learning App	Dhiman Industries	VAISHALI DHIMAN	2020-2021	6 months	Reactapp,NodeJs and Express Framework, MongoDB database.	attached as e - copy
7	Electronic Website	ETUDE PRO INSTITUTE	ARUN JAIN	2020-2021	6 months	PHP,HTML,Bootstrap and CSS,Mysql	attached as e - copy
8	Face Mask Detection	ThinkNext Technologies Pvt. Ltd	HARPREET SINGH BASRA	2020-2021	6 months	Python , HTML , Data(face images) , Django framework	attached as e - copy
9	House Rental Services	CS Soft Solutions (I) PVT.Ltd.	KOMAL	2020-2021	6 months	PHP,HTML,Bootstrap and CSS,Mysql	attached as e - copy
10	Mk Designer Botique	SUMAN TECHNO SOLUTIONS	MUSKAAN KAUR	2020-2021	6 months	PHP,HTML,Bootstrap and CSS,Mysql	attached as e - copy
11	Online Cake Shop System	HB Infotech Solutions	PRABHJOT KAUR	2020-2021	6 months	PHP , MYSQL,HTML5,CSS3.0,Bootstrap,JavaScript, JQuery.	attached as e - copy
12	Online Supermarket	HB Infotech Solutions	SIMRANJEE T KAUR	2020-2021	6 months	Php, MYSQL, Ajax,HTML, CSS, JQuery, Bootstrap	attached as e - copy

13	Online Learning	OM INTERNATIONAL	AMLESH	2020-2021	6 months	PHP,HTML,Bootstrap and CSS,Mysql	attached as e - copy
14	Chandigarh Learning	ThinkNext Technologies Pvt. Ltd	USHA SAHANI	2020-2021	6 months	Backlinks,SEO,SMO	attached as e - copy
15	online shopping	SUMAN TECHNO SOLUTIONS	KAJAL NARANG	2020-2021	6 months	PHP,HTML,Bootstrap and CSS,Mysql	attached as e - copy
16	Amedicate(Online Medical Store)	HB Infotech Solutions	ANKITA SHARMA	2020-2021	6 months	PHP, My-Sql,Ajax ,Html, css 3.0, bootstrap, javascript	attached as e - copy