

Website: www.scdgovtcollege.ac.in E-mail: scdgovtcollege@gmail.com

# Strategic Plan and deployment document

Strategic planning is an ongoing activity that focuses on achieving institutional objectives in this cutthroat environment. Based on an examination of present challenges and potential future possibilities, the Strategic Planning and Deployment Document (SPDD) outlines the course that the organization should take in order to accomplish its goals and objectives. The institutional perspective plan is in line with the institution's vision and mission, which are the main forces behind the ongoing improvement of academic excellence. Stakeholders (management, the principal, department heads, teachers, staff, students, alumni, and parents) use SWOC analysis to define and direct the goals. The institutional goals were established in all potential growth areas following an analysis of the internal and external environment, following a thorough thought process and consultation with the heads of Department and faculty members. The strategies with action plans were chosen in order to accomplish the strategic goals of the institution. In order to ensure the success of any business, every stakeholder has been carefully included in the development of the strategic plan and deployment document. Measurable goals that align with the intended results have been established in an attempt to clearly define the implementation procedures and monitoring.



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## Vision

Transforming society and life through education and knowledge.

## Mission

SCD Government College Ludhiana cultivates in its students a passion for learning and a respect for others, while embracing diversity and the pursuit of excellence. We create a community in which individuals develop competence, confidence and character. Our active learning environment, in and out of the classroom, develops creative and critic SCD Government College Ludhiana cultivates in its students a passion for learning and a respect for others, while embracing diversity and the pursuit of excellence. We create a community in which individuals develop competence, confidence and character. Our active learning environment, in and out of the classroom, develops creative and critical tearning environment, in and out of the classroom, develops creative and critical thinkers, unafraid to express their ideas, prepared to seek meaningful lifetime success and to live by our motto, "Dare to be true".al thinkers, unafraid to express their ideas, prepared to live by our motto, "Dare to be true".

## Objectives

To inculcate values of courage, conviction and faith in the students so that they leave lasting footprints in the sands of time.

To raise stakeholder's awareness of global issues, providing new learning opportunities.

- 1. To Enhance, Enrich and Empower the communication and computation skills amongst both rural and urban student communities.
- 2. To maintain academic standards through creative and innovative techniques.



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# **Strategic Goals**

Institutional Strategic Goals are effectively deployed to focus on bringing quality improvements in the areas of:

- 1. Teaching- Learning and Research
- 2. Internal Quality Assurance System
- 3. Infrastructural facilities
- 4. Governance, Leadership and participative management
- 5. Student's development and participation
- 6. Staff development & welfare
- 7. Best Practices

## **Teaching- Learning and Research**

- Academic planning and preparation of Academic Calendar
- Development of teaching plan
- Use of advance teaching aids and adopt enhanced ICT techniques.
- Development of e-learning resources
- Promote research culture and facilities.
- Further strengthen the transparent and fair feedback system.
- Focus on Continuous assessment of students.
- MoUs with different institutions and industries.

## **Internal Quality Assurance System**

- Periodic check and guidance for quality improvement
- Promoting best practices
- AQAR and SSR preparation and submission
- Setting the backdrop for the implementation of NEP 2020.
- Create awareness and mechanism for Electoral literacy.



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#### Infrastructural facilities

• 24/7 under Camera Surveillance and monitored by a centralized security team Health care center to deliver medical aid to the students and faculty Wi-Fi enabled campus

Well-maintained canteen and hostels with an ambience for learning

- Eco-friendly and hygienic Cafeterias
- Gym facilities
- Facilities for indoor and outdoor games to promote sports activities
- Library books, e-journals and e-books on NLIST
- Infrastructure, building development & modification
- Smart Class rooms
- Seminar halls
- ICT enabled classrooms
- Rain water harvesting
- Renewable energy usage
- Facilities for NSS and NCC activities

Gym facilities

#### 3. Governance, Leadership and participative management

- Vision, Mission development & their articulation in every key position
- Evaluation of Institute's performance and benchmarking
- Institutional strategic goals setting
- Institutional Strategic development plan
- Monitoring and Implementing the Quality Management Systems
- Following organization structure
- Smooth functioning of statutory committees
- Established e-governance
- Leadership development through decentralization
- Establishing internal audit committee
- Develop Policy and Procedural Documents and implementation
- Code of conduct, service rules, leave rules and Staff welfare policy implementation
- Establishing fair and transparent performance appraisal system
- Participation in NIRF



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#### 5. Student's development and participation

- Organizing/participating Co-curricular and Extra Curricular activities Industry/field /clinical visits
- Focus on Students Trainings & Placement Activities
- Increase Student's representation in various committee and cell.
- Encourage and motivate students to participate in competitions.
- Encourage students to Participate in Institutional Social Responsibility activities.
- Scholarships for needy and meritorious students

#### 6. Staff development & welfare

- Staff performance evaluation and appraisal system
- Staff Training for quality improvement
- Best possible work facilities & infrastructure facilities
- Deputation for seminars, conferences and workshops etc
- Support for enhancing qualification/learning improvement

#### **Best Practices**

- Green initiatives for Campus sustainability.
- Value-based women empowerment activities
- ICT in teaching learning process, library.

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Ludhiana